Jason Frade



UX Designer

- A 278 Wilshire Ave Daly City, CA 94014
- **T** 781.812.7583
- E jason.a.frade@gmail.com
- W jasonfrade.com

Visit my portfolio site to experience the work that I have created and to get more information about me.

Skill Set

Lo-fi & hi-fi wire-framing, Personas, Card Sorting, Heuristic Analysis, User Testing, User work-flows, Interactive Prototypes, Visual Design, Adobe Create Suite, Omnigraffle, WordPress, Balsamiq, Axure, HTML5/CSS3, jQuery, Javascript, AJAX

Employment History

UX Engineer, XPO Logistics; Cambridge, MA – 2/13-present

As a User Experience Engineer at XPO Logistics my duties include:

- Developing wireframes, user flows, and interactive prototypes to communicate product design solutions to product managers, developers, and stakeholders.
- Designing successful user experience solutions for users through assessing user needs and business specifications.
- Collaborating with a team of 25 developers using agile development methodologies in order to meet product deadlines.
- Defining and maintaining the UI guidelines used by developers.

Intern, Neoscape; Boston, MA - 9/12-11/12

As an Intern at Neoscape my duties included:

- Developing websites using front end technologies (CSS, HTML, jQuery).
- Maintaining Wordpress content for clients.
- Assisting the Interactive Director in maintaining client websites.
- Creating new and improved existing sites using jQuery, HTML5, WordPress.

Specialist, Apple Inc.; Boston, MA - 11/11-2/13

As a Specialist at the Apple Store I was responsible for taking care of every customer that walked into the store. My duties included:

- Utilizing personal knowledge to better assist customers.
- Ensuring customers left better informed on company products.
- Assessing and resolving technical issues for customers.
- Working with users of varying levels of experience.
- Leading training workshops with a group of approx. 4-6 people.
- Providing every customer with recommendations suited to their personality.
- Working with a team of approx. 250 employees.

Education

New England Institute of Art, Brookline, MA — Bachelor of Science, Web Design and Interactive Media, Graduated Dec 2012